

EFFECTIVE IMMEDIATELY

COLLEGE SEAL

Use of the college seal is not permitted at this time. The college seal is NOT to be used by individual or office unless permission is granted by the department of marketing and college communication.

D'Youville Logo Usage

Logo Artwork

This is the most current version of the D'Youville logo and variations for its use. Other versions of the logo should not be used and these should replace all logos currently being used by all schools, departments, faculty, staff and students.

As it appears on a white background:

D'Youville **D'Youville**

As it appears on a red background:

D'Youville **D'Youville**

As it appears on a black background:

D'Youville **D'Youville**

- Never recreate the D'Youville logo.
- Do not stretch the logo. The college logo should never appear smashed or elongated in any way.
- Do not use outdated logos. College logos can be obtained by contacting the publications or marketing/communications office.