

MANAGEMENT

DEGREE: B.S.

The management program provides students with the knowledge and skills necessary to become competent and responsible managers.

The degree conferred is the bachelor of science in business management. The curriculum prepares the student by emphasizing a firm base of liberal arts and a common body of knowledge about management responsibilities. Students graduate from the program having developed a coherent and dynamic personal philosophy about managing, an understanding of the ever-changing technological world, and a strong sense of social responsibility. The management curriculum serves students wishing to obtain professional degrees. It prepares students for careers as executives and specialists in business and other complex organizations.

Along with the traditional B.S. in management, D'Youville College also offers the management degree for working adults with some college credits. The ADVANCE program, an accelerated degree completion program taught over 21 months, is taught in a cohort modular format. Students complete one course at a time every five weeks by attending classes one night per week.

All management majors take MGT 316. All accounting majors take ACC 417. All management majors must take MGT 444 (Internship) for a minimum of three credit-hours. However, this course can also be taken for six credit hours or the student may take MGT 445 for 6 to 12 credit hours. A waiver of this requirement will be given only in exceptional circumstances as determined by the department chair. If a waiver is granted, the student must take another minimum three-credit course stipulated by the department chair in consultation with the student's advisor. The above stipulations also apply for accounting students who must take ACC 444 Internship for a minimum of three-credit hours. MGT 316 or ACC 417 will NOT satisfy the computer requirement in the core.

Student must earn a grade of C or better in each course in the major. One half of the major (30 credits) must be earned at D'Youville. Students may repeat a major course once. Students may repeat no more than three major courses in their total program.

ADVANCE PROGRAM IN MANAGEMENT

Along with the traditional B.S. in management, the department of business also offers a management degree specifically designed for working adults who want to get ahead in their careers, broaden their credentials to have more career choices or want to earn a baccalaureate degree.

Department cohorts or class groups begin several times during the academic year. Courses are scheduled in the evenings to fit busy lifestyles. The program places particular emphasis on self development, communication, problem-solving competence, supervision, human resource management and ethical leadership. It also emphasizes critical thinking and written communication skills.

In addition to the following courses in the ADVANCE modular program, students complete or transfer six additional business courses, as well as meet the requirements for the college core curriculum. Many of these college core courses are offered in modular format.

COURSE REQUIREMENTS

ADVANCE MODULES

DEGREE: B.S. IN MANAGEMENT

COURSE REQUIREMENTS FOR THE MAJOR:

<i>In the specific area of concentration:</i>			<i>Credits</i>
Module 1	MGT 389V	Special Topics: Adult Development and Management.....	3
Module 2	MGT 305V	Principles of Management.....	3
Module 3	MGT 304V	Communicating In Organizations.....	3
Module 4	HRM 309V	Human Resources Management.....	3
Module 5	MGT 401V	Organizational Behavior.....	3
Module 6	ECO 207V	Business Statistics.....	3
Module 7	ACC 211V	Accounting I.....	3
Module 8	ACC 212V	Accounting II.....	3
Module 9	MGT 315V	Financial Management.....	3
Module 10	MKT 304V	Principles of Marketing.....	3
Module 11	MGT 318V	Information & Communication Technology Management.....	3
Module 12	MGT 411V	International Business.....	3
Module 13	MGT 407V	Quantitative Management Decision Making.....	3
Module 14	MGT 412V	Management Strategy and Policy.....	3
Module 15	MGT 444V	Internship/Action Research Project.....	3
<i>Six additional business courses:</i>			
ECO 201	Principles of Economics-Macro.....		3
ECO 202	Principles of Economics-Micro.....		3
LAW 303	Business Law I.....		3
MGT 316	Personal Computers & E-Commerce for Managers.....		3
MGT	Two MGT courses at the 300-400 level.....		6

MANAGEMENT ARTICULATION AGREEMENTS

D'Youville has formed articulation agreements allowing transfer students from the following institutions and programs to enter the management program at the second- or third-year level:

Seneca College, Ontario, Canada
Business Administration
Erie Community College, New York
Business Administration
Business Transfer
Bryant & Stratton College, New York
Business Management
Marketing and Sales
Trocaire College
Transfer Concentration
Hotel Management
Sales and Marketing
Health Information Technology
Health Care Office Management
Villa Maria College
Business Management

Agreement details and other information for transfer students are available in the department of business.

COURSE REQUIREMENTS

MANAGEMENT

DEGREE: B.S. IN BUSINESS MANAGEMENT

COURSE REQUIREMENTS FOR THE MAJOR:

	<i>Credits</i>
ACC 211 Principles of Accounting I.....	3
ACC 212 Principles of Accounting II	3
MGT 304 Communicating in Organizations.....	3
ECO 201 Principles of Economics-Macro	3
ECO 202 Principles of Economics-Micro	3
ECO 207 Business Statistics.....	3
LAW 303 Business Law I.....	3
MGT 316 Personal Computers and E-Commerce for Managers.....	3
MGT 444 Internship.....	3
MGT 411 International Business	3
HRM 309 Principles of Human Resources Management	3
MGT 305 Principles of Management.....	3
MKT 304 Principles of Marketing.....	3
MGT 401 Organizational Behavior.....	3
MGT 407 Quantitative Management Decision-Making	3
MGT 315 Financial Management.....	3
MGT 318 Information and Communication	
Technology Management.....	3
MGT 412 Management Strategy and Policy	3
MGT Three management electives	9
(Any 300- or 400-level MGT courses)	
Major	63
Core requirements and electives.....	57
Total	120

Students must earn a grade of C or better in each course in the major. One half of the major (30 hours) must be earned at D'Youville. A student may repeat a major course once. A student may repeat no more than three major courses in the total program.

To qualify for an internship, students must have achieved a G.P.A. of 2.5 and receive the recommendation of a faculty member in their major field. Students who do not meet these requirements may apply for a waiver. A waiver of the requirement will be granted only in exceptional circumstances as determined by the department chair. If a waiver is granted, the student must take another minimum three-credit course stipulated by the department chair in consultation with the student's advisor.